

Issue
3/2024Topic
New Sales and Marketing Director: management
change at Hastamat

Marco Hinter hands over the baton to Thomas Bornemann

New Sales and Marketing Director: management change at Hastamat

(Lahnau, 28/03/2024) After twelve years as Sales and Marketing Director at Hastamat, Marco Hinter is leaving the company at the end of March. Thomas Bornemann, who over the last 16 years has achieved significant sales goals for Hastamat as Area Sales Manager, will assume the position.

With the change of management, Thomas Bornemann assumes responsibility for sales and marketing at Hastamat. As a member of management, he will further develop the Sales and Marketing team in order to follow up on previous successes and open up new opportunities. "We are delighted to have been able to appoint Thomas Bornemann as the new Sales and Marketing Director. His years of experience at the company and his proven skills will contribute to a strengthening of Hastamat's position on the market and drive our growth", says Michael Schulze, Managing Director at Hastamat.

Bringing a wealth of experience

Starting in 1995, Bornemann was head of the Technology and Development and Quality Assurance departments for 13 years for the manufacturer of packaging machines. In 2008 he made the switch to Sales, where he was last employed. "Thomas Bornemann has a comprehensive wealth of experience in the sector. His technical specialist knowledge and his dedication make him the ideal choice for this position", Schulze explains.

Fitting farewell

With words of recognition, Schulze said farewell to Hinter, his colleague of many years: "We thank Marco Hinter for his excellent work. He has made a considerable contribution to success at Hastamat – as a member of management, he played a definitive role when it came to the development and implementation of sales and marketing strategies. His dedication, his specialist knowledge and his commitment have driven growth and the expansion of the company forward considerably. We wish him all the best for his professional and personal future."

Contact:

Dorothee Bach
Marketing AssistantHastamat Verpackungstechnik
GmbH + Co. KGNaunheimer Straße 57
D-35633 Lahnau
Telephone: +49 6441 6009-474
E-mail: d.bach@hastamat.com

Press release

Issue
3/2024

Topic
New Sales and Marketing Director: management
change at Hastamat

About Hastamat Verpackungstechnik

Hastamat Verpackungstechnik GmbH + Co. KG develops and manufactures premium packaging machines and packaging lines with a production location in Germany, and also has a global sales network. Products include vertical form, fill and seal machines, multi-head weighers and stackable chip packaging lines. Hastamat has been impressing with creativity and innovation, based on decades of experience, ever since 1953. Modern and rational production methods and comprehensive quality management form the basis for technically sophisticated, efficient and high-quality machines and lines.

Product range:

- Vertical form, fill and seal lines
- Multihead weighers
- Stackable chips packaging lines
- Dosing solutions
- Counting systems
- Product transfer systems

Sectors:

- Fresh & Frozen Food
- Cookies & Sweet Goods
- Snacks & Crackers
- Powder
- Pet Food
- Non-food

Contact:

Dorothee Bach
Marketing Assistant

Hastamat Verpackungstechnik
GmbH + Co. KG

Naunheimer Straße 57
D-35633 Lahnau
Telephone: +49 6441 6009-474
E-mail: d.bach@hastamat.com

Find out more about Hastamat Verpackungstechnik:

www.hastamat.com

Or visit our parent company:

www.piepenbrock.de

Image caption: *3-2024-pressrelease-hastamat-001.jpg*: Symbolic handover of the Sales and Marketing Directors at Hastamat: Marco Hinter (right) hands over the baton to Thomas Bornemann. (Image: Hastamat Verpackungstechnik GmbH + Co. KG)